

EEC Q3 2017 Investor Presentation





Our purpose

KAEC was conceived as a new PPP city development model with the aim to drive socio-economic development for Saudi Arabia by:



PORT

- Developing a logistics gateway to capitalize on our strategic location on the Red Sea Coast
- Establishing a light manufacturing hub that focuses on non-oil industries that tap latent demand in the Kingdom
- Creating a tourism and leisure destination to meet demand from domestic and business tourism as well as Umrah visitors
- Supporting the development and activities of SMEs and entrepreneurs



Introduction

EEC is developing King Abdullah Economic City ("**KAEC**") which boasts a land area of 181 million sqm and is destined to become a mega economic city in the Kingdom of Saudi Arabia:

KAEC benefits from the following key credit strengths :

- Strong Government support, proven track record and renowned/committed sponsors
- Significant contribution towards NTP 2020 and Vision 2030;
- Successful strategic partnerships for the port and industrial valley
- Strategic location between two holy cities with local connectivity through rail, road and global connectivity through port
- Pro-business sole regulator with one window solution
- Proven industrial progress creating job opportunities and attracting population
- Vide ranging living solutions for all classes surrounded by leisure facilities and availability of public services
- Hits the right price points for housing while offering a premium lifestyle when compared to other major cities
- Solid infrastructure already in-place while significant value creation expected by upcoming projects



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City Development





City Infrastructure- Roads and Utilities





The PPP model

Public sector Contribution – ECA

Private sector

Contribution – Master Developer





KAEC Business Model



Business model generates regular income and drives portfolio value



Funding & Investing





Pivotal Role in achieving Kingdom's Vision 2030 – How KAEC adds value





Measuring our Success





KAEC Master Plan Residential Development - Catering to all Income Segments

Total housing solutions:

Each of the districts within the coastal communities have been master planned to ensure KAEC provides a housing solution for everyone.

Living in KAEC: Management is constantly working to create the right living and working environment in our city. KAEC is built upon the strengths and skills of our people and our unique business-friendly environment. We're a confident, innovative and ambitious city – a great place to live and work.





Residential Portfolio

High-End Communities







- (2) Beach Towers, and (4) Marina Towers
- Total of (732) Developed Apartments









- Total Development Area of (4,511,892 sqm)
- (3) Beach Communities, (7) Golf Communities, and (3) Townhouses Communities
- (2,355) Individual Plots, (159) Villas, and (270) Townhouses, are Under Development. (1,210) Plots are Completed in Q2'17





Residential Portfolio

Middle Income Communities











- Total Development Area of (2,987,001 sqm)
- (3,756) Individual Plots and (238) Villas, are Under Development









- 200,000 sqm is Completely Developed from the total Development Area of (242,583 sqm)
- (389) Apartments, (144) Townhouses, (46) Paired Homes, and (30) Villas, are Completely Developed
- (342) Apartments and (30) Paired Homes, are Under Development



Residential Portfolio









- Total Development Area of (150,000 sqm)
- (98) Buildings with (1,440) Apartments, are Completely Developed

Labor Accommodations

Affordable Community









- Total Development Area of (36,900 sqm)
- (16) Buildings with a capacity of (2,784) units, are Completely Developed

















05 BUILDING MATERIALS 06 AUTOMOTIVE



Pro Business Environment & Strategic Choice

CREATING VALUE AND DELIVERING GROWTH



01 FMCG

SECTOR FOCUS PLUS CUSTOMER-CENTRIC APPROACH

04 PACKAGING

- Builds synergies
- Reduces raw material cost
- Shortens lead time

03 LOGISTICS

02 PHARMACEUTICALS

TOP 5 REASONS TO CHOOSE INDUSTRIAL VALLEY

Strategically located to serve the local, regional and international markets.

N4

Ready serviced plots on freehold or leasehold basis with flexible terms.

ENVIRONMENT

A PRO-BUSINESS REGULATORY

03

Through King Abdullah Port, Haramain Railway and the cargo Land Bridge – access to the region's largest market and the entire GCC countries and beyond.

The Economic Cities Authority

governments requirements

(ECA) as single regulator for key

02

05

People working at KAEC can enjoy

a relaxed lifestyle – a great live-workplay environment.

A SINGLE REGULATOR

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The Economic Cities Authority (ECA) has been established by Royal Decree as the sole regulator for Economic Cities, with a comprehensive scope to offer a probusiness regulatory environment for KAEC including:

100% foreign ownership

- Issuing licenses and permits
- Smart service center for investors and residents
- · Efficient employment through secondment services · Availability of mixed gender skilled labor force





Strong Connectivity



KAEC IS CONNECTED THROUGH AN EFFICIENT AND INTEGRATED TRANSPORTATION SYSTEM

BROAD CONNECTIVITY



SEAPORT

 King Abdullah Port: Started import/export operations in January 2014

RAILWA

The planned Land Bridge connecting the Eastern and Western regions of KSA
Haramain High-speed Railway

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- AIRPORT • 90 km distance to Jeddah International Airport (JED)
- 25 minutes by train
- ROADWA
- Direct access to KSA National road network

ABSOLUTE ADVANTAGE

- The first privately owned and operated port in MENA
- Accommodates mega vessels in 18m depth berths
- Set to be one of the 10 largest ports in the world
- Area: 15,000,000 sqm

BROAD CONNECTIVITY

- Capacity: 20,000,000 TEU at completion
- Bulk + General Cargo 20,000,000 Ton
- Terminal yard 11,000,000 m2
- RoRo 2,000,000 cars





Your Growth Matters



More Than 120 Global & Local Tenants in KAEC







Industrial Valley: Traction Continues

IV secured three deals worth SAR 262 million in 2017 with:

- Cement Product Industry
- Mohamed Said Fakhary Company and Partners
- Binzagr group

IV has signed deals at record lease and sale rates

- Current lease is SAR 16-18 / sqm
- Current sale is SAR 585 / sqm

IV continues to work on its offerings and its business strategy with the main focus on:

- Special zones within IV : Bonded Zone, Gas Zone and Warehousing
- Broader connectivity through the operational King Abdullah Port along with the Haramain High Speed Railway and the planned Saudi Land Bridge



IV & Residential Offering

Corporate Relocation Program has been launched aimed at entrepreneurs, SMEs, and established businesses to relocate to KAEC:

- 10 year interest-free payment plan for Saudis
- 20% discount on annual rent
- Free premium education for a total of two children
- Rent-free for the first 5 years on office space
- Transportation

Advantages:

- Competitive pricing offering investment upside
- Good infrastructure relative to other major cities regionally
- Payment plan: 60 months of installments for land and vertical with a down payment of 10% for land and 20% for vertical







King Abdullah Port



Current							
Berths:	6 by 2018						
Handling Capacity:	4.5 Million TEUs by 2018						
Utilization (Q2 '17)	~60.14%						
YoY Growth (2016):	8%						
Underdevelopment	By end 2017: 1 berth for RORO; 1 berth for bulk area						



On Completion

Berth:	30					
TEUS Capacity / Annum	20 Million					
Total Jobs : (direct & indirect)	65,000					
Ву 2025	Among top 10 ports in the world					
Break Bulk Capacity	15 million Tons					
Depth	18 m					
Area	15-17 Million sqm					
RoRo capacity	1.5-2.0 million CEU					

For more info, please visit KAP's website: <u>https://www.kingabdullahport.com.sa/</u>





Prince Mohammad Bin Salman College (MBSC)

First mixed batch rolled out in Sep 2017



Babson College USA

International faculty and staff, trained at Babson

- MBSC is the first Business and Entrepreneurship College in Saudi Arabia. The College is inspired by Vision 2030 and aims to increase entrepreneurial activities and ecosystems in the Kingdom
- It has been established through an International partnership between Emaar The Economic City, Babson Global (a wholly-owned subsidiary of **Babson College, USA**), Lockheed Martin under the umbrella of the Economic Offset Program in the Kingdom of Saudi Arabia and the MISK foundation
- Programs Offered:

Graduate **MBA degree**: First semester already started in September 2017, focusing on Leadership and Entrepreneurship programs through full time and part time courses.



For more info, please visit MBSC's website: <u>http://mbsc.edu.sa/</u>







The World Academy









- Total Development Area of (10,500 sqm) with a capacity of (600) Students, currently over (500) Students are enrolled
- Fully operational since Q3 2014. Grades Offered: Nursery up to Grade 12





Family Medical Center





- Total Development Area of 1,400 sqm with(10) Clinics and a capacity of (15) hospital beds
- Fully operated since September 2016
- FMC offers clinics such OB/GYN, Ophthalmology, Orthopedic, and Dental Services; as well as Laboratory



Juman Park









- 70,000 sqm of open space that includes walkways, running tracks, cycling tracks, a mini golf course and games
- The park is populated with art sculptures, refreshment stops and adventure playgrounds for children









- Our newly laid track is 700m long and 7 to 10 meter wide
- The track consists of a variety of fast straights, long fast corners and a good mixture of slower corners (9 in total)

Juman Karting



Bay La Sun Hotel









- Bay La Sun Hotel is Premium 5-star Business & Leisure hotel , In operation since 2013
- (195) rooms/suites in a Built-Up area of (21,000 sqm.)

The Views







- The Views is a 4-stars Serviced Apartments Currently Under Development
- (174) units in a Built-Up Area of (23,871 sqm)
- Official launch in Q4-2017



Royal Greens



- Royal Greens Golf Course and clubhouse is (841,168 sqm.) with Built-Up Area of (10,000 sqm.) in Al-Murooj District
- The Golf clubhouse consists of health clubs, BBQ grills, juice bars, and conference rooms (Official launch in Q4-2017)

Esmeralda Sports Complex



- Esmeralda Sport Complex is (51,000 sqm) with Built-Up Area of (14,850 sqm), Currently Under Development
- The Sports Club will include Indoor Youth Soccer, Cricket, and multipurpose courts for Basketball, Badminton, Tennis, Squash and Volleyball, men and women pools, Gymnasium and Fitness rooms (Official launch in Q4-2017)



Bay La Sun Club





- Located at the mezzanine floor of the Bay La Sun Hotel with connectivity to MBSC building;
- The new facility offers 6-lane bowling alley, various simulators and board games with Starbucks coffee

Marina & Yacht Club











- Located in the Bay La Sun waterfront area of the city
- The new facility will offer vessel berthing capacity for up to 124 vessels



Projects Envisioned For Coming Future - Tourism Strategy

- Exclusive Desert Camps
- 4-D Theater
- Conference and Exhibition Center
- Floating Water Park
- Juman Carnival
- Hot Air Balloon (tethered)
- Beachside Hotel apartments
- Culinary Arts Academy Project
- The Play District
- Hejaz District
- Private and Public Beaches





Leisure & Entertainment Focus



From top left to bottom right:

- Floating Water Park
- Conference and Exhibition Center
- Exclusive Desert Camps
- Juman Carnival
- Hot Air Balloon (tethered)
- Beachside Hotel apartments
- Culinary Arts Academy Project

Projects Under Development



The Play District (F1 Track, Safari, Theme Park and Zoo)



<u>Hejaz District</u> (Commercial, Residential, Hospitality and Leisure)



الهيئة العامة للترفيه General Entertainment Authority



KINGDOM OF SAUDI ARABIA



HEJAZ DISTRICT & HIGH SPEED TRAIN



- Strategically located within the Western Region
- Located between the two holy cities, Makkah and Madinah
- Connecting 8.5 million inhabitants
- Operation date*: Q1 2018
- Al-Haramain train successfully tested Jeddah route on July 19th from King Abdullah Economic City









Existing bilateral debt profile and MoF Facility

As of the date of this document, EEC has a **total outstanding debt of SAR 8.0bn** comprising (i) **SAR 5.0bn loan from Ministry of Finance** for the development of KAEC; and (ii) **SAR 3.0bn from Commercial banks** (SAR 2.0bn unutilized).

Ministry of Finance Loan

- EEC received a loan of SR 5,000 million, with a three year grace period, from the Ministry of Finance in 2011 for the development of KAEC
- Loan is secured against pledge of greenfield land
- During 2015, MoF loan has been rescheduled by extending the grace period for an additional period of five years
- The principal amount is now repayable in seven annual instalments commencing from June 2020

Commercial Bank - 1

- In 2014, EEC availed an Islamic facility from a commercial bank for SR 2,000 million
- The loan is repayable in eight semi-annual instalments from 30 June 2018 to 31 December 2021
- The loan is secured against part of KAEC's greenfield land and an order note for SR 2,500 million

Commercial Bank – 2

- During 2014 and 2015, EEC availed two Islamic facilities with a commercial bank for SR 1,000 million each
- The loan terms are door to door 8 years with 3 years grace period starting from respective dates of the facility agreements
- The loan facilities are secured against part of KAEC's greenfield land and an order note of SR 1,250 million each.

<u>Commercial Bank – 3</u>

- In 2015, EEC availed an Islamic facility from a commercial bank for SR 1,000 million
- the facility is repayable in eight semi-annual instalments from 20 October 2019 to 20 April 2023
- The loan is secured against part of KAEC's greenfield land and an order note of SR 1,200 million.





Outstanding Commercial Facilities (SAR'Mn)



Bank 1 Bank 2 Bank 3



Residential Sales Development Breakdown for YTD September 2017



- (as a % of sales) SAR 117 mn, up 78 % compared to Q2, 2017 (SAR (65 mn)
- Gross profit up 253% compared to Q2, 2017

Total Sales Unit

• 212 units

Revenue on land and vertical is recognized based on POC method on old and new sales (IFRS based)



 (as a % of sales) SAR 61 mn, up 16% compared to Q2, 2017 (SAR (53 mn)

Total Sales Unit

- 39 plots
- Increase GP in land also has an impact from changes in infrastructure cost estimates



Residential Sales Product Statistics 2012 – Q3 2017

Historical year Net order intake (SAR mn) and total number of units										
Product		2012	2013	2014	2015	2016	YTD Q3 2017			
Vertical	Net Order Intake (in million, SAR)	21	9	272	369	367	117			
	Units	12	6	178	641	418	212			
Land	Net Order Intake (in million, SAR)	167	673	655	776	148	61			
	Units	136	403	819	912	132	39			
Totals	Net Order Intake (in million, SAR)	188	682	927	1,145	515	178			
	Units	148	409	997	1553	550	251			

Bench Mark Analysis Jeddah vs. KAEC*

KAEC Jeddah



• Jeddah Real Estate Prices - Colliers International Market Study; input from persons knowledgeable about the subject matter

• KAEC's MI and HI Housing categories include vertical sales as well as land sales




Industrial Valley Lease and Sales Segment Breakdown up to Sep 2017







Your Growth Matters



Sales and Lease Revenue & Price Trend



*Revenue and Sales figures are in millions



Share Price Performance





Financial Performance – Q3, 2017 Profitability

Historical Quarter Revenue and Net Income (SAR mn) Revenue Net Income 500,000 444,754 400,000 332,209 318,234 268,521 300,000 230,382 223,191 200,000 132,482 127,766 79,654 100,000 35,366 26,853 Q1 2016 (31,096) Q1 2017 (19,048) Q3 20 Q2 2016 Q4 2016 Q2 2017 Q3 2017 (100,000)(80,585) (200,000)% Breakdown of Revenue for YTD Q3 2017 **Residential Development** Industrial Valley Other Income **Commercial JV Deals** • ٠ ٠ 20% 1% 42% 37% Total 809.8M SAR *Other Income: Constitutes value added services, service charges, Hotel, healthcare, DMO, RLO and income from education % Breakdown of Order Intake for YTD Q3 2017 Industrial Valley **Residential Development** • **Commercial JV Deals** • ٠ 40% 58% 2% Total 448M SAR



A Hyper-growth Company





Operational Projects Expanding

Projects Under Operation





Proven financial track record – Value that the financials do no reflect





Benefits for Saudi Arabia KAEC will create around 57,000 jobs by 2025

Jobs Ramp-Up 2015-2025









2016 Net Income was increased by SR +625 M vs. SOCPA Net Income mainly due to:

- + 498 M of Projects' Gross Profit from IFRS based POC on residential and IV land projects
- + 159 M IFRS impact on the recognition of revenue and depreciation on PI assets + 2 M Provision against RCC settlement and V08 project; offset by

35 M Significant financing component on long term collection plans

Implications of IFRS on SOCPA Net Income (Full Year 2016)





Major changes in accounting treatment SOCPA VS IFRS

Revenue Recognition: Under SOCPA, revenue on land sale was recognized based on FULL ACCRUAL METHOD. However, under IFRS we are using POC method to recognize revenue for both Land and Vertical sales.

Deferred Revenue: Under SOCPA, revenue amount collected against Primary Infrastructure (PI) was deducted from revenue and was deferred. Under IFRS, PI amount is not deferred and become part of revenue.

Deferred Revenue Amortization: Revenue deferred against PI was then amortized against the depreciation pertaining to PI assets, resulting in zero depreciation against PI assets. As under IFRS, PI revenue is not deferred therefore, depreciation is not netted off with the PI revenue and depreciation is charged to P/L.

Significant Financing Component (SFC): Under IFRS, SFC is carved out from the long term receivables and revenue is recognized netted off with SFC. Amount recognized as SFC is then amortized over the period of debt and recorded as other income in P/L.

Impairment: Under SOCPA, impairment was recognized if gross cash flows of the project are negative however, under IFRS, impairment to be recorded if discounted Cash flows of the project using WACC are negative

Componentization of Fixed Assets: IFRS requires to componentize fixed assets based on the different useful life of the components, this requirement wasn't there under SOCPA.

Expected Credit loss: Under SOCPA, provision against doubtful debts was required to be provided if debts become doubtful. However, under IFRS, an expected credit loss is required to be booked at the day one even if debt is not yet due, based on the past expectation of debt becoming as bad debt.



Residential Sales Summary

Residential Vertical Sales Summary



% Presales (Sold and Reserved)

Residential Land Sales Summary



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EEC Investor Relations Team

IR@kaec.net

Tel Direct: +966 12 510 6955